

The Problems of Highly-Rating Enterprises in Aydın And in the Districts within Aydın and Contributions of These Enterprises to Turkish Economy

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SUMMARY

Business enterprises are the triggers of every economy. While the enterprises produce goods and services, the input they use and employment possibilities they bring about will support the economic growth. That business enterprises are many in number for a vivid economy can only be realized as long as an entrepreneur potential is found, advantages for companies are provided and problems are remedied in that economy.

However, Turkish economy is getting to transform to a different structure in which industrial production becomes increasingly important. The economic structure of Turkey figures a newly industrialized country. In a newly industrialized economy, it is possible to think that cultural structure has some attitudes and values not only coming from the pre-industrialized phase but also stemming from the merits unique to industrial society.

Nevertheless, there are various conditions that affects entrepreneurship in Aydın city center in districts within Aydın and in Turkey. The negative conditions should be altered and entrepreneurs should be encouraged to support production more in a cooperative spirit.

Besides, more importance should be attached to vocational education and opportunities for young people should be created in Turkey, that is one of the developing countries.

In short, the problems of highly-rating industrial enterprises that are located in Aydın and in the districts within Aydın are examined and possible solutions are put forward in this study. In this respect a comprehensive field-study on highly-rating industrial enterprises that are in Aydın and in the districts within Aydın is realized.

In conclusion, economy of Aydın stays behind that of the other important industrial cities as a result of not employing trained labor force as a staff, the mentality of entrepreneurs who are not in favor of taking risks and not charging professional managers in the enterprises in Aydın.