

SUMMARY

In our present time, knowledge is an indispensable process that affects all communities. It is a quite important power for humanity. It is the prerequisite of competition and the name of the change. Shortly, it is an indispensable source. It brings speed and effectiveness. Therefore, it plays the key role for the economy. The improvements in knowledge economy affect production-consumption network and development, and it creates an innovation-based and network-oriented structure. Thus, production becomes more efficient and economy becomes a more live one.

Tacit knowledge is defined as the knowledge which can not be gathered in a definite time, and can be felt in the minds of individuals but can not be transferred. Tacit knowledge is divided into two as tacit knowledge directed to the individual and the one directed to the neighborhood. The tacit knowledge directed to the individual depends on experience and experiment. It is reflected by actions and behavior. The Master-Apprentice is important in its formation. The difficulty of imitating it brings some competitive advantages. Neighborhood-focused tacit information shows itself with cultural, historical and physical/and neighborhood information. The gathering of superiority in competition becomes meaningful with the discovery and embodiment of tacit knowledge. Embodiment is possible by means of taking model, narration, the techniques of interview, taking photos, turning it into written sources (book, article etc.) publishing it in the form of video/CD/DVD and creating documentaries.

The relations between knowledge technologies that have come into existence with the process of knowledge economy (internet, video/CD/DVD etc.) and the tacit knowledge resources in Şirince. The influence of knowledge technologies onto tacit knowledge resources has been taken as the subject. From the statistical data gathered in the study, it has been seen that Şirince is a tacit resource and knowledge technologies have impacts on Şirince. Consequently, it has been predicted knowledge technology will contribute to the economy of Şirince.