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**TITLE:** Corporate Social Responsibility: Example of Manufacturing Enterprises in Aydın Organized Industrial Zone

## ABSTRACT

Corporate social responsibility (CSR), for an enterprise is a management strategy where it operates in its environment, in order to survive, according to the expectations of stakeholders. Economic and social environments of an entreprise are composed of its stakeholders. When an entreprise makes a positive contribution to its stakeholders environment, it may provide to be permanent in the market. For various reasons entreprises are improving their social responsibility applications and increasing society's expectations.

The aim of this study was to determine the level of CSR of manufacturing enterprises in Aydın Organized Industrial Zone (AOSB). The research sample consisted of the entreprises and their stakeholders in the region. Data collection method of the research was to use secondary data and to ask questions. In research, as a means of data collection, two different surveys were used for executives (owner manager, manager and asistant manager) and employees. In this study, it was found that dimensions of CSR used by the entreprises in AOSB were implemented on an average level. Customers, business owners, employees and suppliers in the region are the primary stakeholders of the companies. Of all entreprises' CSR activities the ones for customers and employees have priority. The impact of age and education issues on stakeholders' perceptions of CSR dimensions was limited. According to the study, towards CSR dimensions, as working times and positions of managers does not have a difference in managers' perceptions. Outside the economic dimension of CSR, managers and employees have different perceptions. As a result, it may be said that AOSB companies tried to applicate the CSR dimensions whether it is unsufficient or not.

**KEYWORDS**