NAME: Ferda Çağlar ERKUT

CLUSTERING AND POTENTIAL AREAS OF CLUSTERING IN AYDIN PROVINCE

ABSTRACT

Clustering is concentrations of business and regional organizations which compete with each other as well as complement and interconnect with each other. Clustering phenomenon is developing rapidly both in Turkey and around the world. This is so, because clustering provides great benefits to regional and national competitiveness. The purpose of this study, is to highlight the cluster potential in the Province of Aydin and their competitive advantages. For this purpose, through of "Tri-Star" analysis potential clustering sectors have been identified in Aydın and their competitive advantages have been determined with Porter's Diamond Model. The findings show that there area potential clustering areas in the Province of Aydin and these areas can contribute positevely both to the regional and national competitiveness.

KEYWORDS

Cluster, Clustering, Competitive Advantage, Diamond Model, Tri-Star Analysis.