TITLE: PRIVATE SECURITY IN ACCOMODATION MANAGEMENT AS AN OUTSOURCH; AN INVESTIGATION ON HOTELS IN KUŞADASI AREA

ABSTRACT

Outsourcing, which is contracting out of an internal business process to a third-party organization, has increased in last 20 years. Outsourcing is used in labor-intensive tourism sector during the supplementary operations as it is used in almost every sector nowadays. As security service can be considered as a supplementary activity for hotels it is one of the services in which hotels may apply outsourcing. In our research we aim to determine if the hospitality establishments are using outsourcing for security operations or not. In this sense, firstly, private security concept, the law no 5188 which determines the procedures and basics of private security and outsourcing concept are defined. Then, research focused on usage of outsourcing implementations for private security operations in hospitality establishments. In stage of gathering data, a questionnaire method is applied to hotel managers in Kuşadası. After looking at the data gathered in our research, we determined that outsourcing for private security implementations are not very common in hotels in Kuşadası region.

KEYWORDS

Outsourcing, Private Security, Accommodation Managements