

**TITLE: FINANCIAL PROBLEMS OF SMALL AND MEDIUM ENTERPRISES
AND RECOMENDATIONS FOR SOLUTION: MUĞLA CASE**

NAME and SURNAME: Serkan Reşit KARACİBİOĞLU

ABSTRACT

Small and Medium Sized Enterprises (SME's) has a very important role in the context of contribution to employment, investment and output in Turkish economy as well as other countries. SME concept that varies according to the development levels of countries has a meaning economically rather than legally. Generally the definition criterion of SME is the number of employee in the enterprise.

In this study, after giving information about the definitions and evolutions of SME in Turkey and the other countries, advantages and disadvantages of SME and the most important problems of them it was aimed to search through a survey in Muğla the main reasons of the financial problems of SME; the financial instruments was used to solve these problems; the consciousness of SME's about alternative financial instruments and the willingness of using these instruments in the future. Face to face interview method of qualitative research was used in this study. It has been concluded in the light of survey findings that family company management continues, finance is an important problem in most of the enterprises and besides the owners and managers of the firms do not have satisfactory information about alternative financial instruments.

KEYWORDS:

SME

Financial Problems

SME's in Muğla