

ABSTRACT

REAL EFFECTIVE EXCHANGE RATE DIFFERENTIATION OF THE TEXTILE AND APPAREL MARKET IMPACT ON THE CASE OF TURKEY

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Development during recent years at the world economy and economic relationships which countries build between each other in global terms cause, Borders between countries lose its significance and the collaboration which creating ,countries become more addicted to each other. Interdependence in economic terms and business connection play an important part in name of the futures of countries. Countries try to specialization in some industrial areas and want to provide advantage in this context. Ready wear and textile industry rank among the essential industry sector of the developing countries. They see sector is the first step for providing economic power in positive way and switch to advanced technological branches of industry. If we judge this situation with regards to our country, proximity to European market, easily provide the raw material procurement and thanks to cheap and qualified world power , this situation have an important place in Turkey's Economy. It shows increase and decrease be affiliated to economical and political crisis which experienced. Bring some regulations with the international agreements and not only developing countries but also developed countries try to maintain their market efficiency with creating fashion and trade mark products at one and the same time.

Textile and ready wear industry at Turkish economy and the today's situation try to demonstrate with the study which we try to make. If this study evaluate from world countries perspective, we try to show the place of this sector at world economy and monitoring reactions of the sector to variations at currency markets. While keeping abreast of , empirical data used.

KEYWORDS: Real Effective Exchange Rate, Textile and Ready Wear,
Turkey