

NAME and SURNAME: Alev ÖNER

TITLE: Analysis of the Changes in Firms Return on Equity with Du-Pont Control System: An Application on Manufacturing Firms in BIST 30 Index

ABSTRACT

A period for companies is an important issue that how productivity spent. Companies are working to increase productivity each year. Increasing productivity firms grow continuously. One of the important ratio that indicates how productivity the company spent a year in the equity capital productivity.

What is the essence of a company's capital productivity and the most important tools used to determine how the formation of this productivity is Du-Pont control scheme. The purpose of this study is to analyze equity productivity of manufacturing enterprises in BIST 30 Index by using Du-Pont control scheme. The results of the analysis, equity productivity was determined that the best and worst companies. Then, firms were compared to their equity capital productivity. In addition, each company has focused on the subject of analysis of the core factors affecting capital productivity and interpreted the results obtained.

KEY WORD: Du-Pont Control Scheme, Ratio Analysis, Productivity, Bist 30 Index.